

Online, On Demand, Convenient, Inexpensive

Why Convey for Training?

You Control Convey

There is no need to ask your IT or HR department to help you manage **Convey**. There is no impact to any company IT systems with **Convey**.

Add Many File Types

Convey does not require any specific authoring software and accepts most file types including SCORM content.

Convey Comes Online Quickly

Bring a **Convey** site online in days, not weeks or months. Add content at your pace to enrich your site with training that engages your learner and reinforces training concepts.

Train Your Sales Force

Use **Convey** to add product updates or training to ensure your sales organization or channel team is up to speed and competitive.

Convey Is Inexpensive

Convey for Training is purchased as a monthly subscription allowing you an unlimited amount of content and number of individuals that engage with your site. Add an external audience like a channel team and equip them to be more informed and better producers.

Unlike traditional Learning Management Systems, **Convey for Training** is a user-driven, convenient, and inexpensive cloud based solution to extend training to an internal and an external audience.

What is Convey for Training?

Convey for Training is an effective and inexpensive delivery solution for online content and training. **Convey** sites are branded, customized, and tailored to the needs of each individual organization without the need for assistance from a company's technical team.

Unlike an LMS or LCMS, **Convey for Training** is a user driven system, recognizing that training content often exists outside a centralized department. Product marketing, field sales, or channel partners can easily contribute training content, enriching the experience of all of the users. **Convey for Training** does not require a specific authoring tool or file format and manages a wide variety of file types, documents and media.

The Evolved Business Learner

Learners want to consume training online and on demand. Business professionals demand more control over how they receive training. They desire to be self-directed, have multiple ways to access their training, and use technology to make their experience more efficient. They require mobile and on demand solutions. Reinforce live training with **Convey for Training** to make sure your audience can access training conveniently and apply what they learn

Salesforce.com

Convey for Training is integrated with Salesforce.com to create a seamless online training experience for any sales team. Post your content or training on **Convey** and automatically deliver links to that information into the individual Salesforce accounts of your sales team.

Salesforce.com users login to their training tab and get a list of the content and training you want them to see. **Convey** opens up automatically in Salesforce so the user watch the video, view the PowerPoint or take a course. Use **Convey** reports, surveys and quizzes to find out how your people are performing and how effective your content and training is.



Online Platform to
Host & Deliver Training Content

www.conveyservices.com ♦ (888) 975-1382

Feature Rich AND User Friendly

Convey for Training is an online platform designed to allow many users add training quickly and easily. Created for the non-technical user, Convey is a cloud-based service that you customize, control and manage. Open your Convey site to anyone with a URL or restrict it to those that have a login.

<p>Control who has access to Convey</p> <p>Convey for Training is designed for a direct sales organization as well as a channel sales team. Control who can access Convey with login control or open the site up for a wider audience. Add a channel team by creating Convey memberships that can be free or for purchase.</p>	<p>Add all types of training and content</p> <p>If you have a file that can be downloaded or viewed online it can be added to Convey for Training. Add videos, webinar recordings, PDF's, PowerPoint's, word documents, or podcasts to Convey. Add professional sales training and have your team interact with the online course.</p>
<p>Manage a Convey site without technical help</p> <p>Never be frustrated by your technical or human resources department when it comes to sales training. Convey lives in the cloud, doesn't impact any company IT systems, and is easy to manage. Customize the look and feel of Convey for Sales yourself and change graphic and content dynamically.</p>	<p>Login and use Convey with Salesforce.com</p> <p>If your sales team uses Salesforce.com to manage their leads, then having Convey embedded in the application is a natural. Users login to Salesforce and can move seamlessly between Salesforce and Convey without having to log back in.</p>
<p>Add user-driven content</p> <p>Your sales team, your marketing department, your training team can all add content to Convey for Training. There is no training required to get up and running on Convey. Consider having your team contribute success stories, presentations and proposals or even a sales blog.</p>	<p>Monitor your team with quizzes & surveys</p> <p>Make sure your sales team is paying attention and getting the most out of your training on Convey. Design simple surveys and quizzes, attach them to your content, and then monitor the results with Convey reports.</p>
<p>Add webinar events on a home page calendar</p> <p>Convey for Training has an event calendar on the home page. Add links to free or company-sponsored webinars that have valuable sales training.</p>	<p>Track the performance of your Convey site</p> <p>Convey is integrated with Google Analytics so you can see how your people are engaging with the site. Use Convey reports to see who has accessed or downloaded your training or content.</p>
<p>Generate revenue with e-commerce</p> <p>Does your company generate revenue with training? If so, Convey has a full-featured e-commerce platform that allows you to sell training or content as individual pieces or in a series.</p>	<p>Add banners and features for emphasis</p> <p>Want to call everyone's attention to a specific training, piece of content or event? Use the banner feature to add a banner to the home page or feature your content in the featured section.</p>

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