

Convey Membership Sites

Adding Members



Members can be individuals in your organization that you automatically add to your site. Members can also apply by clicking a link on the home page, filling out an application, and having their login credentials emailed to them.

Membership Levels



Create different membership levels; add a name for each level, and set pricing and privileges. Encourage members to move up to a higher level for more access and privileges.

Collecting Payment



Membership sites make money! Decide the cost by membership level and automatically charge a member's credit card monthly, quarterly, or annually. Give discounts and create promotions to encourage membership.

Member Privileges



Membership has privileges! Set privileges for each membership level. Privileges can include a number of free views and downloads or discounts off of any purchase.

Every Convey Site can be open to any viewer or made available only to members. Create custom applications for membership and set levels, pricing, and privileges to create a recurring revenue stream. Of course, you can always offer membership for free!

Become a Member of Convey Content. Add your name, email and select the type of membership.

Private Sites

Membership sites can be set up as totally private or partially private. If your Convey site is for internal employees, you can upload and manage a list of individuals and creating internal "members" of your site. Members of a totally private member site enter your URL, come to a login page, and enter the site. Some sites have parts of it that are public so viewers can be encouraged to join as members by clicking a link to join as members.

Setting Up a Membership Site

Login to Convey as an administrator and find membership in the options section of "site management". The first step to customizing membership is to create different member levels, define pricing, payment terms, and privileges for each member level. The next step is to set up a membership application by creating a custom form to collect information. Your membership link will appear on the home page, inviting viewers to apply.

Making Money with Membership

Convey Membership sites can be very lucrative revenue generators. Instead of charging for individual content, training or events, members can pay regular fees to access your site for a specified number of views or downloads. You can also have members make purchases on the site and give them discounts based on their membership level. In addition to membership fees, a membership site produces revenue by attracting others to provide content, training and events, selling banner ads, or charging to feature posts or events on the home page. Convey takes the work out of collecting payment and manages all credit card transactions through its secure payment gateway.

Online, On Demand, Easy & Convenient

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