# Convey
## For Entrepreneurs

# Technology Platform to Generate Revenue

## Why Convey for Entrepreneurs?

### Little to No Start Up Cost

Qualified entrepreneurs or business owners that want to add new models can have a **Convey** site for little to no start up cost. Preserve cash for building your revenue.

### Convey Comes Online Quickly

Bring a **Convey** site online in days, not weeks or months. Add content yourself or invite others to add and sell content and training on your site

### No Technology Help Needed

No IT department, no problem? **Convey** is in the cloud, is easy to use, and is easy to manage without technical help.

### Unique Pricing Model

**Convey** shares in an entrepreneur's success with a unique pricing model that has no recurring fees and a percentage of e-commerce and membership revenue.

### Supporting Your Business

**Convey** consultants can evaluate your business model and help you configure a **Convey** site to meet your revenue goals. Your success is our success.

**Convey for Entrepreneurs** allows a business owner to create revenue success by monetizing online content, training, or adding members willing to pay for access to the platform. **Convey** pricing strategies minimize up front costs while the business builds revenue.

### What is Convey for Entrepreneurs?

**Convey for Entrepreneurs** offers a business owner sophisticated online technology without the time, expense and risk of development. A **Convey for Entrepreneurs** site is customizable, brought online quickly, and can be purposed to sell content, training, offer events or sell products and services.

The **Convey for Entrepreneurs** pricing model allows a start up or an existing business that desires to generate additional revenue streams to utilize the **Convey** technology with little to no fixed expenses or start up costs. The unique revenue sharing model provided by **Convey** allows the entrepreneurs and **Convey** to mutually participate in revenue success.


Convey — Virtual Training - Click to Play

### Generating Revenue

Every aspect of a **Convey for Entrepreneurs** is designed to generate revenue. **Convey** automates the e-commerce process and manages all credit card transactions as the merchant, eliminating the time and effort needed to secure and manage a banking relationship.

Business owners use **Convey** to Generate Revenue or training by selling training and content like white papers, reports, webinars, or courses that they create or that they allow others to market on their site. The clearinghouse feature allows a site owner to split revenue between their organization and external content or training providers.

### Create Recurring Revenue with Memberships

**Convey for Entrepreneurs** has a robust engine to create a recurring revenue stream from memberships. The site owner can specify different levels of membership, customized payment terms, and membership privileges. The e-commerce engine automatically processes credit card membership payments and manages any chargebacks and refunds.

Membership sites offer the **Convey for Entrepreneurs** site owner the ability to generate revenue from advertising from banner ads, and preferred placements for featured selections and popular posts on the home page. Channel organizations can charge their partners or suppliers to become providers of content and training on the site, establish a branded catalog, and market their products and services to members.

### Pricing Strategy

For qualified organizations, **Convey for Entrepreneurs** can be brought online with little to no start up costs. In lieu of the normal monthly subscription fee, **Convey** will create a customized revenue sharing plan and take a percentage of e-commerce and membership revenue generated from the site. **Convey** looks at each business individually, evaluates the strength of its business plan and its potential to generate revenue.

## Start or Grow Your Business with Little to No Start-up Cost!

www.conveyservices.com ◆ (888) 975-1382

# Convey
## For Entrepreneurs

**Convey for Entrepreneurs** is an online platform that monetizes training, content and events. Every aspect of a **Convey** site is designed to generate revenue. Created for the non-technical user, **Convey** is a cloud-based service that you customize, control and manage without technical help.

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| **Control who has access to Convey**<br><br>**Convey for Entrepreneurs** is designed for an internal or external audience. Control who can access **Convey** with a login for members to the site or open **Convey** up for a wider audience. | **Add many types of content**<br><br>If you have a file that can be downloaded or viewed online it can be added to **Convey**. Add videos, webinar recordings, PDF's, PowerPoint's, word documents, or podcasts to **Convey**. Use the site to offer content, training, products or services. |
| **Manage a Convey site without technical help**<br><br>Never be frustrated by not having a technology team to help you out. **Convey** lives in the cloud, doesn't impact any company IT systems, and is easy to manage. Customize the look and feel of **Convey for Entrepreneurs** yourself and change graphic and content dynamically. | **Allow others to sell on your Convey site**<br><br>Use your **Convey** site as a commerce engine for multiple individuals or organizations that sell content and training. Charge providers for access to your site or take a percentage of all revenue produced from their sales. |
| **Go Viral!**<br><br>**Convey for Entrepreneurs** makes it easy to attract others to the site. Turn on links to social media, send email announcements promoting new content, and get followers on your site. | **Surveys and reviews generate interest**<br><br>Add surveys to anything you post to **Convey** to see how your audience is engaged with your site. Members of your site can write reviews and recommend the content and training posted on your site. |
| **Make money with membership**<br><br>Members create recurring revenue on a **Convey for Entrepreneurs** site. Add a member application, set pricing, payment terms and privileges. **Convey** automates the credit card payment for membership | **Track the performance of your Convey site**<br><br>**Convey** is integrated with Google Analytics so you can see how the marketplace is engaging with the site. Use **Convey** reports to see who has generated revenue on the site. Sell advertising based on site performance. |
| **Convey manages the merchant account**<br><br>There is no need to get a merchant account with **Convey for Entrepreneurs**. **Convey** manages the payment gateway to process all credit card transactions including refunds and charge backs. | **Sell banner ads, features and popular posts**<br><br>Banners, features and popular posts can be added easily and changed dynamically. Offer other companies the opportunity to market to your audience. |

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